

I claim:

1. A removable decorative wheel cover for covering wheel hubs on moving vehicles, comprising:
 - 5 a thin rigid and pliable disc for substantially covering an existing wheel hub of a moving vehicle, the disc having a blank surface portion for allowing indicia to be selectively added by a user; and
a fastener on one side of the disc for allowing the disc to removably attached to the existing wheel hub of the moving vehicle.
- 10 2. The removable decorative wheel cover of claim 1, wherein the indicia includes:
a stencil having at least two different forms of indicia for being selectively applied by the user.
- 15 3. The removable decorative wheel cover of claim 2, further comprising:
a marker for using the stencil.
4. The removable decorative wheel cover of claim 1, wherein the blank portion includes:
20 a washable material for allowing the indicia to be selectively removed.
5. The removable decorative wheel cover of claim 1, wherein the indicia includes:
a decal having a peel and stick backing for being applied to the wheel cover.
- 25 6. The removable decorative wheel cover of claim 1, wherein the indicia includes:
a decal with a static cling backing portion for being selectively attached to the wheel cover.

7. The removable decorative wheel cover of claim 1, wherein the indicia includes:
a decal with a backing portion having a removable fastener for being selectively
attached to the wheel cover.
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8. The removable decorative wheel cover of claim 1, wherein the indicia includes:
a decal with a magnetic backing for being selectively attached to the wheel cover.
9. The removable decorative wheel cover of claim 1, further comprising:
10 a perforated pattern through the disc for allowing a user to selectively remove at
least one small portion of material from the disc to form a through-hole therethrough
therein, wherein the through-hole is selectively created by the user to allow a valve stem
of the wheel hub of the wheel to protrude therethrough.
- 15 10. The removable decorative wheel cover of claim 1, further comprising:
at least one perforated pattern through the disc for allowing a user to selectively
remove at least one small portion of material from the disc to form a through-hole
therethrough therein, wherein the through-hole is selectively created by the user to allow
at least one of: a valve stem, and a raised portion of the wheel hub of the wheel to
20 protrude therethrough.
11. The removable decorative wheel cover of claim 1, further comprising:
at least two separated perforated patterns through the disc for allowing a user to
selectively remove at least one small portion of material from the disc to form a through-
25 hole therethrough therein, wherein the through-hole is selectively created by the user to
allow a valve stem of the wheel to protrude therethrough.

12. The removable decorative wheel cover of claim 1, further comprising:
a second fastener on another side of the disc for allowing both sides of the disc to
be removably attached to the existing wheel hub of the vehicle.
- 5 13. The removable decorative wheel cover of claim 12, wherein the another side
includes:
a blank portion.
- 10 14. The removable decorative wheel cover of claim 13, wherein the another side
includes:
different indicia than the indicia on the one side of the disc.
- 15 15. The removable decorative wheel covers of claim 1, the vehicle includes: an
automobile.
16. The removable decorative wheel covers of claim 1, the vehicle includes: a truck.
17. The removable decorative wheel covers of claim 1, the vehicle includes: a bus.
- 20 18. The removable decorative wheel covers of claim 1, the vehicle includes: a golf
cart.
- 25 19. A removable wheel cover for covering wheels on moving vehicles, comprising:
a wheel on a vehicle, the wheel having a wheel hub;
a thin rigid and pliable disc for substantially covering the wheel hub, the disc
having a front side and rear side;

a first fastener on the rear side of the disc for allowing the rear side of the disc to be removably attached to the wheel hub and for keeping the disc on the wheel hub while the vehicle is moving, and for allowing the front side of the disc to be selectively visible; and

- 5 a second fastener on the front side of the disc for allowing the front side of the disc to be removably attached to the wheel hub and for keeping the disc on the wheel hub while the vehicle is moving, and for allowing the rear side of the disc to be selectively visible.